INDEX
VOLUME XI
1980

ARTICLES

Accounting

"A Reaction To The National Council on Governmental Accounting Statement No. 1."
Orville R. Keister. Winter 1980, pp. 13-18.

"A Survey of Corporate Controller Attitudes Toward Professional Certification And Master's Degree Programs."
John J. Anderson and James M. Krueger. Summer 1980, pp. 48-54.

Economics

"Inter-Firm Profit Variability And The Structuralist Model."
Thomas G. Marx. Summer 1980, pp. 15-24.

"Some Macroeconomic Effects Of Inventory Valuation."
Oscar W. Jensen and J. Edward Ketz. Spring 1980, pp. 19-23.

Finance

"An Examination of Factors Influencing Bond Ratings."
J. Kenton Zumwalt and Donald H. Wort. Fall 1980, pp. 31-35.

"Industry Betas In Investment Analysis."
Arthur A. Eubank, Jr. and J. Kenton Zumwalt. Spring 1980, pp. 24-27.

"Liquidity Management With Financial Futures."
J. D. Markese. Spring 1980, pp. 7-12.

"Portfolio Turnover And Returns: A Look At Dual Funds, Mutual Funds, And Closed-End Investment Companies, 1967-76."
Brian Belt. Winter 1980, pp. 23-34.

"Ratio Analysis For Credit Decisions On Marginal Accounts: A Statistical Approach."
Frederick C. Scherr. Fall 1980, pp. 12-16.

"Venture Groups Redefined."
Dan T. Dunn, Jr. Fall 1980, pp. 7-11.

Government and Business

"A Post-Evaluation Of The Magnuson-Moss Warranty Act."
Stephen W. McDaniel and C. P. Rao. Summer 1980, pp. 38-41.

"Current Developments and Prospects For Future Changes In IRS Compliance Activities."
Singleton B. Wolfe. Summer 1980, pp. 29-32.

"Principal Considerations In Estate Planning."
Thomas Austin. Summer 1980, pp. 25-28.

"State Income Tax Forms: A Test of Readability."
Philip M. J. Reckers and A. J. Stagliano. Summer 1980, pp. 42-47.

"The Future of Federal Employee Unions."
Kenneth A. Kovach. Fall 1980, pp. 53-55.

"Unanswered Questions Concerning The SEC's Recent Dismissal Of Additional Social Disclosure."
Rita P. Hull and John O. Everett. Fall 1980, pp. 48-52.

International

"Attitudes of Turkish Students Toward International Business And Foreign Firms."
Ugur Yavas. Spring 1980, pp. 34-38.

"Innovations In The Japanese Distributive System: Are The Barriers To Entry Being Lifted?"
Clifford Elliott and Jang H. Yoo. Spring 1980, pp. 28-33.

"Northeast Ohio 'International' Firms' Evaluation Of Select Foreign Market Information Sources."
John K. Ryans, Jr. and Cynthia C. Ryans. Winter 1980, pp. 19-22.

"Performance Of Canadian Conglomerate Corporations: An Empirical Analysis."
Halim I. Bishara. Fall 1980, pp. 23-30.

Management

"An Empirical Analysis Of Career Choice: The Case Of Academic Administrators."
Frederick S. Hills and Thomas J. Bergmann. Winter 1980, pp. 35-44.

"Business Ethics, Social Responsibility And Business Students: An Empirical Comparison Of Clark's Study."
Peter Arlow and Thomas A. Ulrich. Fall 1980, pp. 17-22.

"Leadership And Motivation: A Case For Conceptual And Empirical Cross-Fertilization."
David E. Terpstra. Winter 1980, pp. 51-55.

"Talmudic Business Ethics: An Historical Perspective."
Hershey H. Friedman. Winter 1980, pp. 45-50.

"Validity Of Simulation In Time Series Analysis."
Serge Matulich. Summer 1980, pp. 7-14.

Marketing

"An Exploratory Study Of Training Programs For New First Level Sales Managers."
William A. Staples and John I. Coppett. Fall 1980, pp. 36-41.

"Dentists' Views On Advertising In Their Profession."
Robert A. Swerdlow and William A. Staples. Summer 1980, pp. 33-37.

"Generic Groceries And Generic Drugs: Industry And Consumer Reactions."
Priscilla LaBarbera. Spring 1980, pp. 13-18.

"Product Portfolio Diagnosis For U.S. Universities."
Gerald D. Newbould. Spring 1980, pp. 39-45.

"The Product Deconsumption Resistance Continuum: A New Managerial Tool For Inflationary Periods."
William J. Lundstrom and Jess Snyder. Fall 1980, pp. 42-47.

"Using Psychographics To Identify The Generic Brand-Prone Grocery Shopper."
Jon M. Hawes and G. E. Kiser. Winter 1980, pp. 7-12.

INDEX
VOLUME XI
1980

ARTICLES

Accounting

"A Reaction To The National Council on Governmental Accounting Statement No. 1."
Orville R. Keister. Winter 1980, pp. 13-18.

"A Survey of Corporate Controller Attitudes Toward Professional Certification And Master's Degree Programs."
John J. Anderson and James M. Krueger. Summer 1980, pp. 48-54.

Economics

"Inter-Firm Profit Variability And The Structuralist Model."
Thomas G. Marx. Summer 1980, pp. 15-24.

"Some Macroeconomic Effects Of Inventory Valuation."
Oscar W. Jensen and J. Edward Ketz. Spring 1980, pp. 19-23.

Finance

"An Examination of Factors Influencing Bond Ratings."
J. Kenton Zumwalt and Donald H. Wort. Fall 1980, pp. 31-35.

"Industry Betas In Investment Analysis."
Arthur A. Eubank, Jr. and J. Kenton Zumwalt. Spring 1980, pp. 24-27.

"Liquidity Management With Financial Futures."
J. D. Markese. Spring 1980, pp. 7-12.

"Portfolio Turnover And Returns: A Look At Dual Funds, Mutual Funds, And Closed-End Investment Companies, 1967-76."
Brian Belt. Winter 1980, pp. 23-34.

"Ratio Analysis For Credit Decisions On Marginal Accounts: A Statistical Approach."
Frederick C. Scherr. Fall 1980, pp. 12-16.

"Venture Groups Redefined."
Dan T. Dunn, Jr. Fall 1980, pp. 7-11.

Government and Business

"A Post-Evaluation Of The Magnuson-Moss Warranty Act."
Stephen W. McDaniel and C. P. Rao. Summer 1980, pp. 38-41.

"Current Developments and Prospects For Future Changes In IRS Compliance Activities."
Singleton B. Wolfe. Summer 1980, pp. 29-32.

"Principal Considerations In Estate Planning."
Thomas Austin. Summer 1980, pp. 25-28.

"State Income Tax Forms: A Test of Readability."
Philip M. J. Reckers and A. J. Stagliano. Summer 1980, pp. 42-47.

"The Future of Federal Employee Unions."
Kenneth A. Kovach. Fall 1980, pp. 53-55.

"Unanswered Questions Concerning The SEC's Recent Dismissal Of Additional Social Disclosure."
Rita P. Hull and John O. Everett. Fall 1980, pp. 48-52.

International

"Attitudes of Turkish Students Toward International Business And Foreign Firms."
Ugur Yavas. Spring 1980, pp. 34-38.

"Innovations In The Japanese Distributive System: Are The Barriers To Entry Being Lifted?"
Clifford Elliott and Jang H. Yoo. Spring 1980, pp. 28-33.

"Northeast Ohio 'International' Firms' Evaluation Of Select Foreign Market Information Sources."
John K. Ryans, Jr. and Cynthia C. Ryans. Winter 1980, pp. 19-22.

"Performance Of Canadian Conglomerate Corporations: An Empirical Analysis."
Halim I. Bishara. Fall 1980, pp. 23-30.

Management

"An Empirical Analysis Of Career Choice: The Case Of Academic Administrators."
Frederick S. Hills and Thomas J. Bergmann. Winter 1980, pp. 35-44.

"Business Ethics, Social Responsibility And Business Students: An Empirical Comparison Of Clark's Study."
Peter Arlow and Thomas A. Ulrich. Fall 1980, pp. 17-22.

"Leadership And Motivation: A Case For Conceptual And Empirical Cross-Fertilization."
David E. Terpstra. Winter 1980, pp. 51-55.

"Talmudic Business Ethics: An Historical Perspective."
Hershey H. Friedman. Winter 1980, pp. 45-50.

"Validity Of Simulation In Time Series Analysis."
Serge Matulich. Summer 1980, pp. 7-14.

Marketing

"An Exploratory Study Of Training Programs For New First Level Sales Managers."
William A. Staples and John I. Coppett. Fall 1980, pp. 36-41.

"Dentists' Views On Advertising In Their Profession."
Robert A. Swerdlow and William A. Staples. Summer 1980, pp. 33-37.

"Generic Groceries And Generic Drugs: Industry And Consumer Reactions."
Priscilla LaBarbera. Spring 1980, pp. 13-18.

"Product Portfolio Diagnosis For U.S. Universities."
Gerald D. Newbould. Spring 1980, pp. 39-45.

"The Product Deconsumption Resistance Continuum: A New Managerial Tool For Inflationary Periods."
William J. Lundstrom and Jess Snyder. Fall 1980, pp. 42-47.

"Using Psychographics To Identify The Generic Brand-Prone Grocery Shopper."
Jon M. Hawes and G. E. Kiser. Winter 1980, pp. 7-12.

AUTHORS

Anderson, John T. "A Survey Of Corporate Controller Attitudes Toward Professional Certification And Master's Degree Programs." Summer 1980, pp. 48-54.

Arlow, Peter. "Business Ethics, Social Responsibility And Business Students: An Empirical Comparison Of Clark's Study." Fall 1980, pp. 17-22.

Austin, Thomas. "Principal Considerations In Estate Planning." Summer 1980, pp. 25-28.

Belt, Brian. "Portfolio Turnover And Returns: A Look At Dual Funds, Mutual Funds, And Closed-End Investment Companies, 1967-76." Winter 1980, pp. 23-34.

Bergmann, Thomas J. "An Empirical Analysis Of Career Choice: The Case Of Academic Administrators." Winter 1980, pp. 35-44.

Bishara, Halim I. "Performance Of Canadian Conglomerate Corporations: An Empirical Analysis." Fall 1980, pp. 23-30.

Coppett, John I. "An Exploratory Study Of Training Programs For New First Level Sales Managers." Fall 1980, pp. 36-41.

Dunn, Dan T., Jr. "Venture Groups Redefined." Fall 1980, pp. 7-11.

Elliott, Clifford. "Innovations In The Japanese Distributive System: Are The Barriers To Entry Being Lifted?" Spring 1980, pp. 28-33.

Eubank, Arthur A., Jr. "Industry Betas In Investment Analysis." Spring 1980, pp. 24-27.

Everett, John O. "Unanswered Questions Concerning The SEC's Recent Dismissal Of Additional Social Disclosure." Fall 1980, pp. 48-52.

Friedman, Hershey H. "Talmudic Business Ethics; An Historical Perspective." Winter 1980, pp. 45-50.

Hawes, Jon M. "Using Psychographics To Identify The Generic Brand-Prone Grocery Shopper." Winter 1980, pp. 7-12.

Hills, Frederick S. "An Empirical Analysis Of Career Choice: The Case Of Academic Administrators." Winter 1980, pp. 35-44.

Hull, Rita P. "Unanswered Questions Concerning The SEC's Recent Dismissal Of Additional Social Disclosure." Fall 1980, pp. 48-52.

Jensen, Oscar W. "Some Macroeconomic Effects Of Inventory Valuation." Spring 1980, pp. 19-23.

Keister, Orville R. "A Reaction To The National Council On Governmental Accounting Statement No. 1." Winter 1980, pp. 13-18.

Ketz, J. Edward. "Some Macroeconomic Effects Of Inventory Valuation." Spring 1980, pp. 19-23.

Kiser, G.E. "Using Psychographics To Identify The Generic Brand-Prone Grocery Shopper." Winter 1980, pp. 7-12.

Kovach, Kenneth A. "The Future of Federal Employee Unions." Fall 1980, pp. 53-55.

Krueger, James M. "A Survey Of Corporate Controller Attitudes Toward Professional Certification And Master's Degree Programs." Summer 1980, pp. 48-54.

LaBarbera, Priscilla. "Generic Groceries And Generic Drugs: Industry And Consumer Reactions." Spring 1980, pp. 13-18.

Lundstrom, William J. "The Product Deconsumption Resistance Continuum: A New Managerial Tool For Inflationary Periods." Fall 1980, pp. 42-47.

Markese, J. D. "Liquidity Management With Financial Futures." Spring 1980, pp. 7-12.

Marx, Thomas G. "Inter-Firm Profit Variability And The Structuralist Model." Summer 1980, pp. 15-24.

Matulich, Serge. "Validity Of Simulation In Time Series Analysis." Summer 1980, pp. 7-14.

McDaniel, Stephen W. "A Post-Evaluation Of The Magnuson-Moss Warranty Act." Summer 1980, pp. 38-41.

Newbould, Gerald D. "Product Portfolio Diagnosis For U.S. Universities." Spring 1980, pp. 39-45.

Rao, C. P. "A Post-Evaluation Of The Magnuson-Moss Warranty Act." Summer 1980, pp. 38-41.

Reckers, Philip M.J. "State Income Tax Forms: A Test Of Readability." Summer 1980, pp. 42-47.

Ryans, Cynthia C. "Northeast Ohio 'International' Firms' Evaluation Of Select Foreign Market Information Sources." Winter 1980, pp. 19-22.

Ryans, John K., Jr. "Northeast Ohio 'International' Firms' Evaluation Of Select Foreign Market Information Sources." Winter 1980, pp. 19-22.

Scherr, Frederick C. "Ratio Analysis For Credit Decisions On Marginal Accounts: A Statistical Approach." Fall 1980, pp. 12-16.

Snyder, Jess. "The Product Deconsumption Resistance Continuum: A New Managerial Tool For Inflationary Periods." Fall 1980, pp. 42-47.

Stagliano, A. J. "State Income Tax Forms: A Test of Readability." Summer 1980, pp. 42-47.

Staples, William A. "An Exploratory Study of Training Programs For New First Level Sales Managers." Fall 1980, pp. 36-41.

Swerdlow, Robert A. "Dentists' Views On Advertising In Their Profession." Summer 1980, pp. 33-37.

Terpstra, David E. "Leadership And Motivation: A Case For Conceptual And Empirical Cross-Fertilization." Winter 1980, pp. 51-55.

Ulrich, Thomas A. "Business Ethics, Social Responsibility And Business Students: An Empirical Comparison Of Clark's Study." Fall 1980, pp. 17-22.

Wolfe, Singleton B. "Current Developments And Prospects For Future Changes In IRS Compliance Activities." Summer 1980, pp. 29-32.

Wort, Donald H. "An Examination of Factors Influencing Bond Ratings." Fall 1980, pp. 31-35.

Yavas, Ugur, "Attitudes Of Turkish Students Toward International Business And Foreign Firms." Spring 1980, pp. 34-38.

Yoo, Jang H. "Innovations In The Japanese Distributive System: Are The Barriers To Entry Being Lifted?" Spring 1980, pp. 28-33.

Zumwalt, J. Kenton. "An Examination of Factors Influencing Bond Ratings." Fall 1980, pp. 31-35.

C 20